

SUMMER, 2011

Dear SWCC Run, Inc. Sponsor:

On behalf of the 2011 Southwest Center City (SWCC) 5K Run, I am excited to announce our planning for the fourth annual event this Fall:

The run is scheduled for 9AM on Saturday, October 29th, and will take participants through a scenic neighborhood route. Over the last four years, the run has become a calendar highlight for fall in the neighborhood and serves residents and guests as an important community building event.

Our team of organizers consists of a group of dedicated residents who generously contribute their professional skills, networks, and time to achieve our mission: Creating a year-over-year history of successful runs and associated neighborhood improvements from event proceeds. Our registered nonprofit, SWCC Run, Inc., has donated \$4,500 to the Friends of Julian Abele Park and has donated additional funds to the SOSNA initiative to raise money for the installation of two "Big Belly" trash/recycling containers in the neighborhood.

On behalf of the SWCC Run team, I am asking you to become a sponsor for the 2011 Southwest Center City 5K Run and support of our mission of giving back to the community. Enclosed you will find more detailed information about the benefits associated with being a sponsor of our event.

To learn more about the 2011 Southwest Center City 5K Run and to confirm your sponsorship, please contact Mike Goldstein, Partnership Coordinator, at 215-690-1322 or Mike.B.Goldstein@gmail.com. We hope that you will join us in making the run our best event to date. We couldn't be more excited about your support as we strengthen and beautify the neighborhood together.

Warm Regards,

Kristin Daly
SWCC Run, Inc.
Executive Director

SWCC 5K RUN - SPONSOR FORM

Help us support our neighborhood!



Gold Medal Sponsor :

Banner, Option to have a table at our event to offer an interactive exhibit, Company name on T-shirt, Logo on our website with link to your site, Materials in runners' goodie bag.



Silver Medal Sponsor:

Banner, Logo on our website with link to your site, Company name on T-shirt, materials in runners' goodie bag.



Bronze Medal Sponsor:

Logo on our website with link to your site, Company name on T-shirt.

SPONSOR LEVEL		DONOR OR COMPANY NAME	ADDRESS
Gold Medal Sponsor	\$2500+		
Silver Medal Sponsor	\$1500+		
Bronze Medal Sponsor	\$500		

SWCC Run, Inc. is organized under Internal Revenue Code Section 501(c)(3).

No services or goods were provided in exchange for donations.

A copy of the official registration and financial information may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania,

1 (800) -732-0999.

Please write your check out to "SWCC Run Inc" and mail payment and form to:

SWCC Run
Attn: Joanna Hutchinson
1835 Arch St, #1402, Philadelphia, PA 19103

Please see our website for more information www.swccrun.org.

Thank you for your tax-deductible contribution!